



Microsoft Dynamics CRM Mobility

Provide CRM data and functionality to your mobile workforce anywhere through any device

Empower your mobile workforce to work more effectively by enabling them to access and use Microsoft Dynamics® CRM whether they're in the office, travelling, or at a customer site. Make it easy to quickly take CRM data offline so that your people can continue to be productive even when they don't have an active connection to the network. Create innovative mobile solutions that fit your business using readily-available tools and expertise with Microsoft Dynamics CRM.



The Mobility Accelerator for Microsoft Dynamics CRM lets you provide mobile access to CRM data and functionality using your choice of mobile device

Fits your people

Offers the right user experience for every user role

Fits your business

Configures quickly to meet your specific needs

Fits your environment

Deploys quickly and integrates existing assets

Microsoft Dynamics CRM Mobile Express

for always-on mobile access to CRM data and capabilities

TenDigits MobileAccess

for online and offline access to Microsoft Dynamics CRM

Windows Mobile SDK

for advanced customizations and mobile CRM applications

GET UP TO SPEED QUICKLY

Deliver CRM functionality to mobile users through an interface that's familiar and easy to use so that they can get started quickly and be more productive. Help ensure rapid adoption and reduce training costs through seamless integration with the 2007 Microsoft® Office system.

ENHANCE PERFORMANCE

Streamline sales and improve response times by making it easier for your people to access critical information, communicate with customers and co-workers, and make the right offer at the right time whether in the workplace, traveling, or visiting a customer site.

ACCESS CRM ANYWHERE ON ANY DEVICE

Allow your people to access Microsoft Dynamics CRM quickly and easily over the Internet with any Web-enabled device or take CRM data with them so they can work more productively online or offline.

KEEP COSTS UNDER CONTROL

Give your users mobile access to CRM while containing costs with streamlined deployment, maintenance, and upgrades. Reduce administrative load through native integration with the Microsoft platform and management technologies.

HELP ENSURE THE SECURITY OF YOUR CRM DATA

Help maintain the security of your Microsoft Dynamics CRM data with Microsoft encryption, authentication, and authorization technologies. Microsoft Dynamics CRM helps ensure that users see only the data they need with role-based data access and encryption for offline data.

SCALE TO MEET DEMAND WITH AN ENTERPRISE-CLASS SOLUTION

Implement a mobile CRM solution that scales to meet your requirements, providing enterprise-class performance and availability. Microsoft Dynamics CRM scales to meet demand with SQL mirroring and load balancing support as well as multi-tenant deployments.

PROVIDE A PLATFORM FOR INNOVATION

Accelerate the development of customized mobile applications that meet your strategic business needs with the Windows Mobile software developer kit (SDK) and the Mobile Line of Business Accelerator, so you can achieve rapid return on investment.

Mobile Express

Provide access to Microsoft Dynamics CRM through your choice of Web-enabled mobile device, with full online access to CRM data and capabilities with Mobile Express 4.0.



MobileAccess™

Extend Microsoft Dynamics CRM to Windows Mobile 6.1 and RIM BlackBerry devices with full access online and offline using MobileAccess™ from TenDigits.



<http://www.microsoft.com/dynamics/crm>

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